

G

GLOSSY
MAGAZINE

MEDIA PACK



Our Mission

Three **luxury lifestyle magazines** that are packed with people, fashion, food, drink, beauty, health, wealth, education, motoring, gifts, gadgets and the guide to what's hot in the area.

No nonsense journalism producing engaging and enlightening copy that resonates with our readers.

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MAGAZINE



The Reader

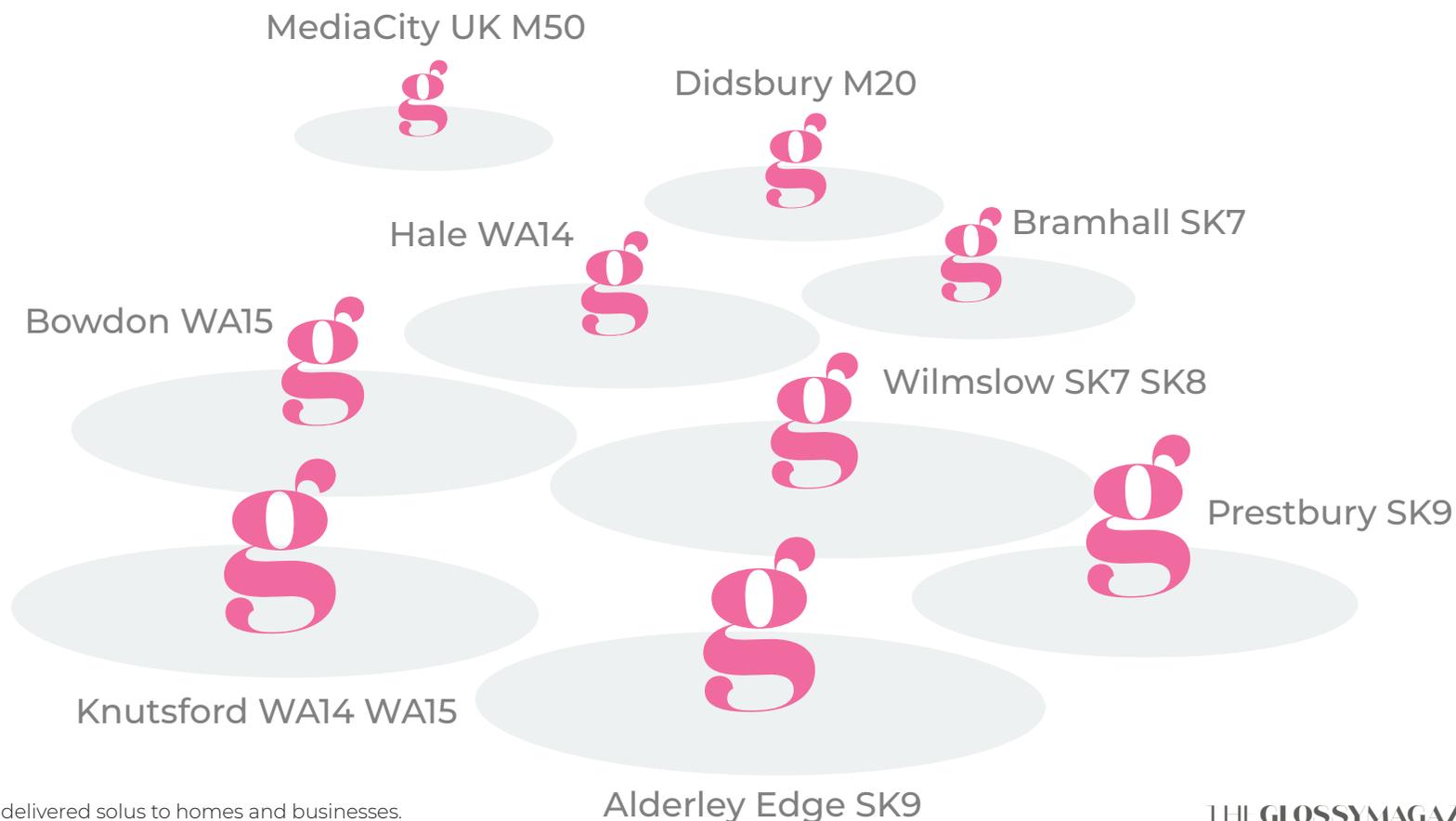
Glossy Magazine readers are 25+ residing in south Manchester, Cheshire or MediaCity UK. Many are adopted Mancunians drawn here by the sophisticated student scene. Readers have families, friends and fun is their driving force.

Educated and discerning; they demand quality in every aspect of their lives. Affluent families and single professionals who own their own homes. Financially secure and aware, with higher than average levels of savings and investments. High credit card and internet usage. High-level car ownership, with three cars per household occurring commonly and luxury cars. Regular foreign travel to luxurious and exotic destinations. Sophisticated experiences and leisure activities, which include theatre, opera, eating out, fashion and beauty.

100,000 readers 81.1% ABC1, 74% female

Distribution

Distributed to selected homes in Didsbury, Hale, Hale Barns and Bowdon.
 Can also be found in clinics, surgeries, shops, salons, restaurants, coffee shops and bars in
 Alderley Edge, Wilmslow, Bramhall, Prestbury, Knutsford, MediaCityUK, Didsbury, Hale,
 Hale Barns and Bowdon.





Multi Platform Offering

glossymagazine.co.uk

An extension of our print magazines, this entertaining, informative digital magazine features only the best fashion, health and beauty, lifestyle and entertainment, food and drink and travel content.

Monthly Newsletter

Delivering you a round-up of all the hottest news we've featured, straight to your inbox every single month, just in case you missed it.

PRINT AD RATES

Double page spread
£2990

Full page
£1495

Half page
£736

Quarter page
£515

Inserts £75 per '000

Bellybands £195 per '000

PAGE DIMENSIONS

DPS
280mm high x 420mm wide*

Single page
280mm high x 210mm wide*

Half page landscape
123mm high x 180mm wide

Half page portrait
250mm high x 87mm wide

Quarter page landscape
60mm high x 180mm wide

Quarter page portrait
123mm high x 87mm wide

*Always add a 3mm bleed
and crop marks

DIGITAL RATES

Branded E-newsletter
£350

30 Day Homepage Banner Advert
£200

30 Day Banner Advert
£150

Featured Content in Glossy
Magazine Monthly Newsletter
£99

Sponsored Website Posts
£99

Social Media Post
£50

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