

# GLOSSY MAGAZINE

MEDIA PACK

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# Our Mission

Three **luxury lifestyle magazines** that are packed with people, fashion, food, drink, beauty, health, wealth, education, motoring, gifts, gadgets and the guide to what's hot in the area.

No nonsense journalism producing engaging and enlightening copy that resonates with our readers.

**GLOSSY**  
MAGAZINE





## The Reader

**Glossy Magazine** readers are 25+ residing in south Manchester, Cheshire and MediaCity UK. Many are adopted Mancunians drawn here by the sophisticated student scene. Readers have families, friends and fun is their driving force.

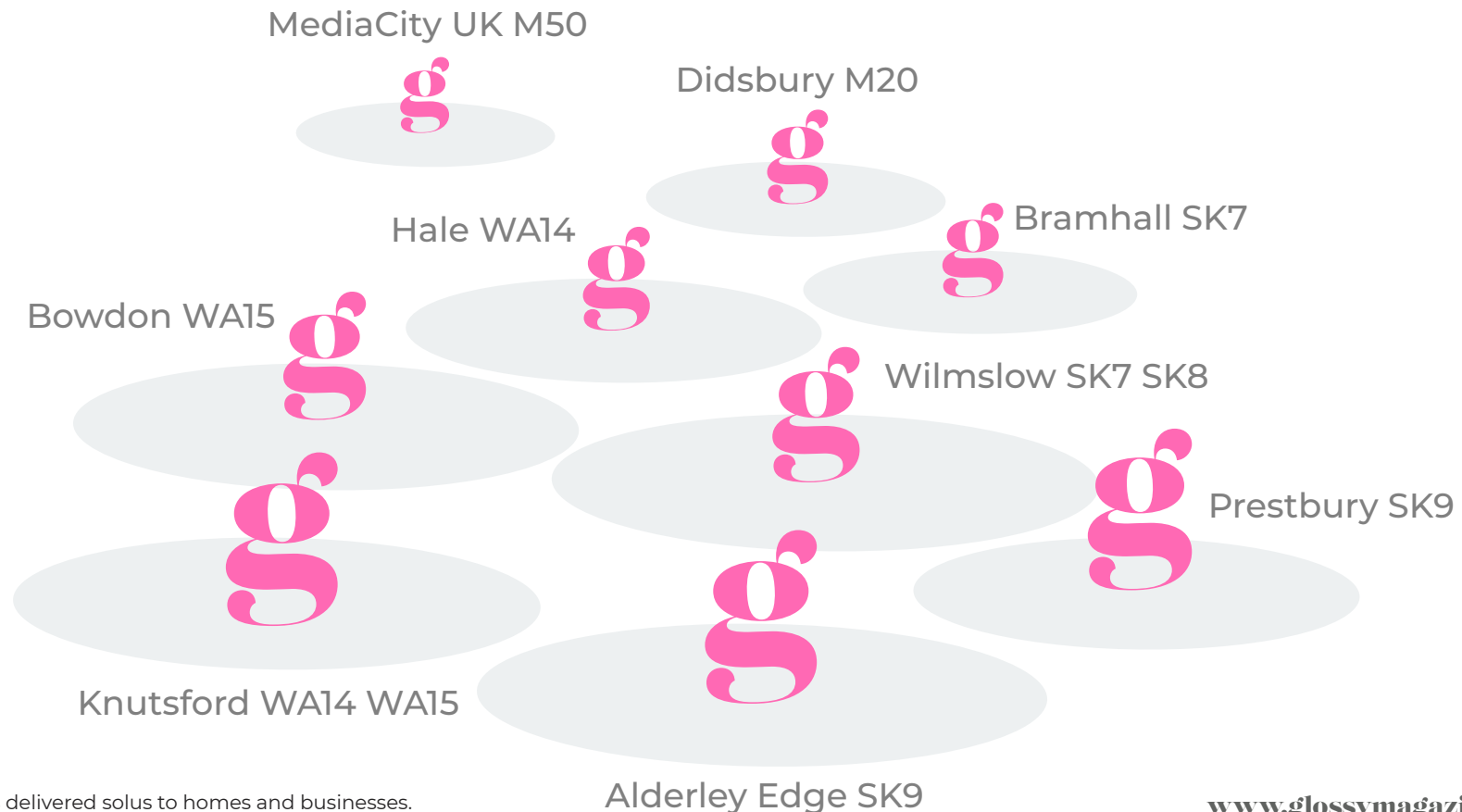
Educated and discerning; they demand quality in every aspect of their lives. Affluent families and single professionals who own their own homes. Financially secure and aware, with higher than average levels of savings and investments. High credit card and internet usage. High-level car ownership, with three cars per household occurring commonly and luxury cars. Regular foreign travel to luxurious and exotic destinations. Sophisticated experiences and leisure activities, which include theatre, opera, eating out, fashion and beauty.

100,000 readers 81.1% ABC1, 74% female

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# Distribution

Distributed to selected homes in Didsbury, Hale, Hale Barns and Bowdon.  
Can also be found in clinics, surgeries, shops, salons, restaurants, coffee shops and bars in  
Alderley Edge, Wilmslow, Bramhall, Prestbury, Knutsford, MediaCityUK, Didsbury, Hale,  
Hale Barns and Bowdon.



# Regulars

Each issue readers can expect to find engaging interviews with local people, travel and food write ups, ask the expert columns featuring only the top expert advice on a range of topics, fashion, beauty and interiors collections, motoring and tech guides, and a list of what's hot in the area.

**Wardrobe refresh**  
Smart buys to take you into spring

Orange blazer, £120, H&M  
Striped shirt, £15, H&M  
Black and white striped shirt, £15, H&M  
Red dress, £15, H&M

**Outdoor fashion**  
An outdoor fashion look featuring a white sneaker, a black and white patterned dress, and a red dress.

White sneaker, £15, H&M  
Black and white patterned dress, £15, H&M  
Red dress, £15, H&M

**FOOD**  
A collection of food items including a burger, a pizza, a salad, and a drink.

Burger, £10, H&M  
Pizza, £10, H&M  
Salad, £10, H&M  
Drink, £10, H&M

**BEAUTY**  
A collection of beauty products including a perfume bottle, a cream jar, and a lipstick.

Perfume, £10, H&M  
Cream, £10, H&M  
Lipstick, £10, H&M

**HOME**  
A collection of home decor items including a lamp, a sofa, and a chair.

Lamp, £10, H&M  
Sofa, £10, H&M  
Chair, £10, H&M

**Pan Pacific London**  
A modern building with a glass facade.

Pan Pacific London, 80 Houndsditch, London EC3A 7AB  
panpacificlondon.com

**Bring me sunshine**  
A collection of yellow and orange home decor items including a lamp, a sofa, and a chair.

Lamp, £10, H&M  
Sofa, £10, H&M  
Chair, £10, H&M

**Mercedes-Benz of Stockport**  
A modern building with a glass facade.

Mercedes-Benz of Stockport, 80 Houndsditch, London EC3A 7AB  
mercedes-benz.co.uk

**FOOD**  
A collection of food items including a burger, a pizza, a salad, and a drink.

Burger, £10, H&M  
Pizza, £10, H&M  
Salad, £10, H&M  
Drink, £10, H&M

**HOME**  
A collection of home decor items including a lamp, a sofa, and a chair.

Lamp, £10, H&M  
Sofa, £10, H&M  
Chair, £10, H&M





# Multi Platform Offering

[www.glossymagazine.co.uk](http://www.glossymagazine.co.uk)

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An extension of our print magazines, this entertaining, informative digital magazine features only the best fashion, health and beauty, lifestyle and entertainment, food and drink and travel content.

## PRINT AD RATES

Double page spread  
**£2990 / £2400 x 6 issues**

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Full page  
**£1495 / £1200 x 6 issues**

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Half page  
**£736 / £615 x 6 issues**

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Quarter page  
**£515 / £325 x 6 issues**

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Directory  
**£150 / £100 x 6 issues**

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Inserts £75 per '000

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Bellybands £195 per '000

Discounts for multiple insertions

**GLOSSY**  
MAGAZINE

## PAGE DIMENSIONS

### DPS

280mm high x 420mm wide\*

### Single page

280mm high x 210mm wide\*

### Half page landscape

123mm high x 180mm wide

### Half page portrait

250mm high x 87mm wide

### Quarter page landscape

60mm high x 180mm wide

### Quarter page portrait

123mm high x 87mm wide

### Directory

60mm high x 87mm wide

\*Please add a 3mm bleed and crop marks to the final artwork PDF

## DIGITAL RATES

30 Day Homepage Banner Advert  
**£200**

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30 Day Banner Advert  
**£150**

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Sponsored Website Posts  
**£99**

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Social Media Post  
**£50**

# Copy Deadlines | On Sale Date

ISSUE DATE	Incomplete artwork	PDF Ready Files	On Sale
June   July 2024	26/04/2024	07/05/2024	03/06/2024
August   September 2024	26/06/2024	05/07/2024	05/08/2024
October   November 2024	23/08/2024	05/09/2024	27/09/2024
December   January 2025	25/10/2024	05/11/2024	04/12/2024
February   March 2025	03/01/2025	10/01/2025	03/02/2025
April   May 2025	28/02/2025	07/03/2025	07/04/2025



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